

Ad Size	Rate	Rate
	1 Quarter	4 Quarters
Back Cover	\$640	\$576
Inside Front Cover	\$600	\$540
Inside Back Cover	\$590	\$531
Full Page	\$540	\$486
1/2 Page	\$290	\$261
1/3 Page	\$200	\$180
1/4 Page	\$150	\$135

Full Bleed Ads:

NOTE: To avoid unwanted trim problems please keep all text, logos, etc. with the live area of 7.08" Wide x 9.5" Tall, Trimmable photos, background and artwork are to extend to bleed size.

PRINT AD SIZES

Full Page
Actual page size
7.58" Wide x 10" High

Bleed:
8.08" Wide by 10.5" High
(.25" Bleed)

Non-Bleed: 6.58" Wide x 9" High

1/2 Page
6.58" Wide
x 4.375" High

1/4 Page
3.165" Wide
x 4.375" High

1/2 Page
(Vertical)
3.165" Wide
x 9" High

1/3 Page
(Vertical)
2.12" Wide
x 9" High

Digital Specifications for Print:

The file format most preferred is pdf.
Embed all fonts · All colors CMYK Process.
Photo resolution 300 dpi.

Email Ads / Ad Materials to Marcee@HomeSpunMagazine.com